

# BEAUTY

I S B R A V E

SPRING 2021

IS BEAUTY  
SCHOOL  
RIGHT FOR YOU?

CRUSHING  
MISCONCEPTIONS  
ABOUT

BEAUTY  
SCHOOL

HOW TO KEEP  
YOUR CLIENTS  
COMING  
BACK

THE BENEFITS OF  
BECOMING A  
BARBER

THE ADMISSIONS &  
FINANCIAL AID PROCESS  
AT XENON  
ACADEMY

XENON  
academy

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1

**WHY PURSUE A  
FUTURE IN BEAUTY?**

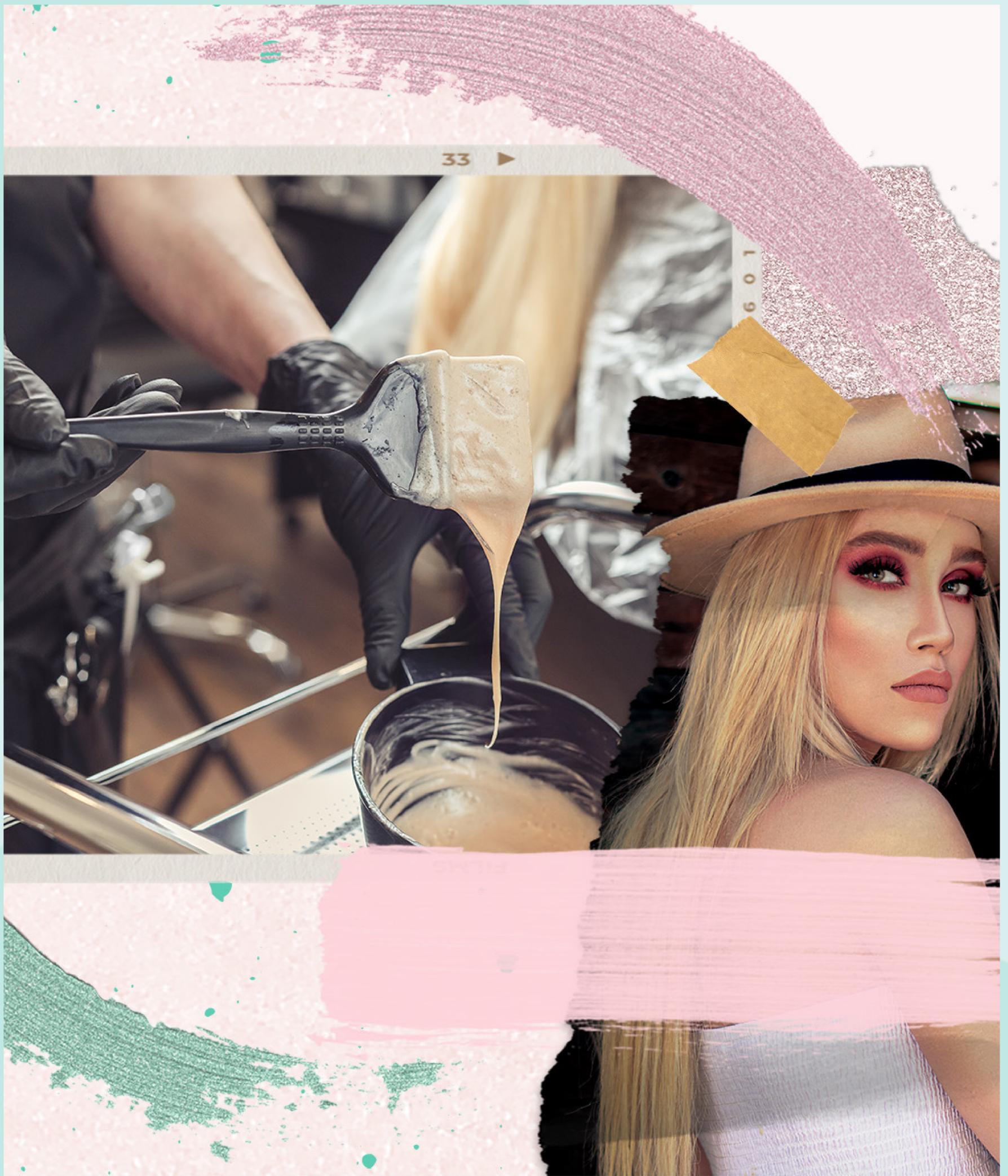


## IS BEAUTY **RIGHT FOR YOU?**

The world of beauty is as varied as the types of hairstyles available. With so many potential career paths, it might be hard to decide which is right for you. Now is the time to be brave and make the choice to start!

**If you need help narrowing down the perfect path from all the options, our quiz can help.**

**SEE IF THE TIME IS RIGHT FOR YOU!**



## 5 REASONS TO START BEAUTY SCHOOL THIS SUMMER

Not sure what to do for your future career with everything that's happened with the COVID-19 outbreak? Remember-- beauty is brave! If you've always loved beauty, you can still pursue that path for 2021!

**Find out why this summer could be the perfect time for you to get started.**

**FIND OUT WHY!**



## 5 MISCONCEPTIONS THAT CRUSH **BEAUTY SCHOOL DREAMS**

There have long been misconceptions about cosmetologists and other beauty professionals. We're here to address the five most common misconceptions, stigmas, and stereotypes that exist in the beauty industry and why they are NOT true! Beauty is brave.

**Don't let misconceptions scare you!**

**[READ ABOUT THE FIVE MISCONCEPTIONS](#)**



2

WHICH PROGRAM IS  
RIGHT FOR YOU?

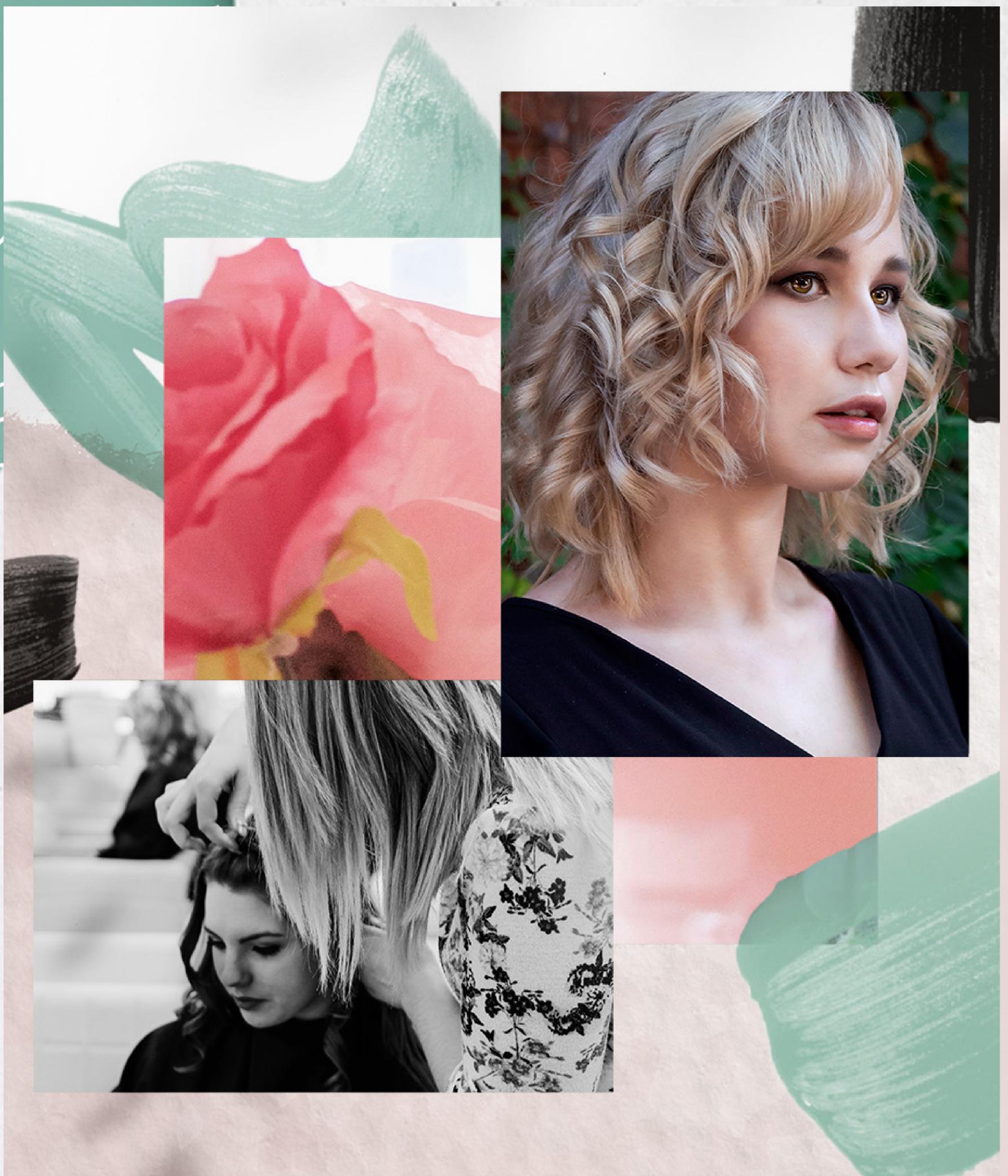


## WHAT IS **BARBERING?**

Want to be your own boss? Over 40% of barbers are self-employed!

**Check out our blog to learn more about the history of barbering and how you can get started on your own barbering career.**

**[LEARN MORE ABOUT BARBERING!](#)**



## THE VALUE OF EXPERIENCED BEAUTY INSTRUCTORS

Are you considering a switch from a college education to a beauty education?

**Find out why learning from beauty professionals is so valuable!**

**FIND OUT WHY!**



3

**PREPPING  
FOR  
SCHOOL**



## THE BEAUTY SCHOOL ADMISSIONS & FINANCIAL AID PROCESS AT XENON

If you are about to embark on starting your career in the amazing world of beauty. Congratulations on being brave! We know the first steps are the hardest, especially when it comes to getting your financial aid in place.

**Don't fear! We are here to help you with these steps.**

**[READ THESE STEPS HERE!](#)**

# Cosmetology



## HOW LONG IS **COSMETOLOGY** SCHOOL IN NEBRASKA?

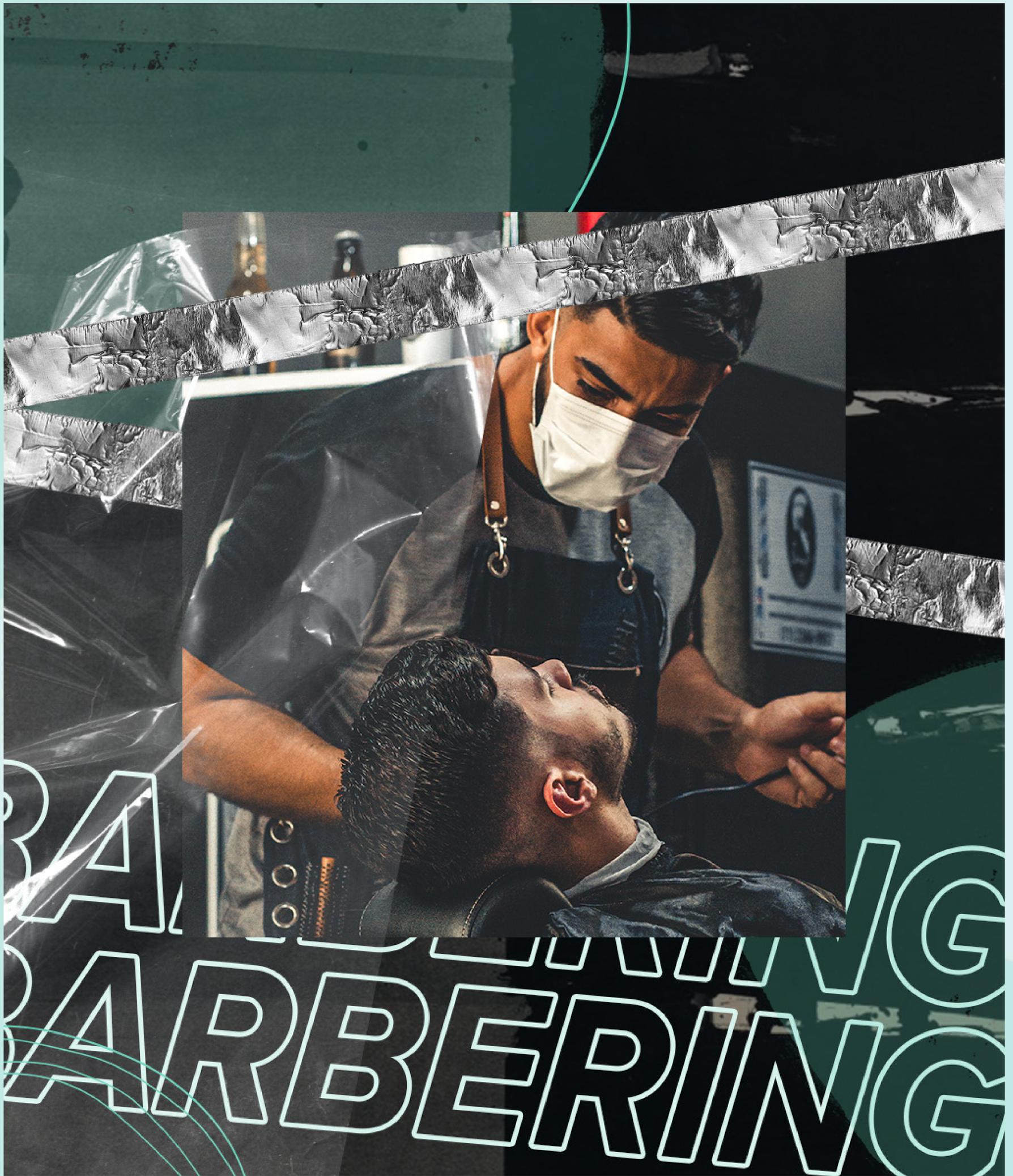
Not every program, state, or student is the same, but there are some ways to gauge ahead of time how long it can take to complete cosmetology school in Nebraska.

**[LEARN MORE ABOUT THE STATE REQUIREMENTS HERE!](#)**



4

**GET READY FOR  
YOUR CAREER!**



## 5 BENEFITS OF BECOMING A BARBER

Wondering if a future career as a barber is the right path for you? From being able to express your artistic talents to a flexible work schedule, there are many benefits that could come from a barber career!

**Read this blog for five reasons to pick this exciting path.**

**[READ ABOUT THE BENEFITS OF BECOMING A BARBER](#)**



## HOW TO KEEP YOUR **BEAUTY CLIENTS** **COMING BACK**

In today's beauty world, it's important that you not only know how to perform beauty services but how to interact with your clients as well.

**Read our blog for five ways on how you can keep clients coming back to you.**

**FIND OUT HOW!**



## THE COSMETOLOGIST'S GUIDE TO INTERVIEWING WELL

Interviewing skills are important to have when searching for a cosmetology job. Going in for your first job interview after graduating can be daunting, but we're here to help.

**Get some help on how to interview well for your dream career!**

**[LEARN MORE ABOUT INTERVIEWING](#)**

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Cosmetology

NOW ENROLLING

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BARBERING

CLASSES START MARCH 23, 2021



# PURSUE YOUR PASSION FOR BEAUTY

**CONTACT US** TO LEARN HOW  
TO GET STARTED!

## **XENON ACADEMY**

Grand Island

804 N. Webb Road  
Grand Island, NE 68803

Admissions: 308.210.4078

Services: 308.395.8600

## **XENON ACADEMY**

Omaha

8516 Park Drive  
Omaha, NE 68127

Admissions: 402.718.9853

Services: 402.393.2933